

ELABORATING AND ACTIVATING NASCENT ENTREPRENEURS AND INCLUSIVE COMMUNITY THROUGH BLENDED VALUES

No	Session	Materials	Activities
1	1	Introduction Session Explanation on the overall programs, Objective of programs, expectancies, and deliverance	Opening
	2		Welcoming remarks from Representative of SBM
	3		Welcoming remarks from Head of Program
	4		Welcoming remarks from Program Coordinator
	5		Presentation from Mentor on Methodology
	6		
	7		Video Profile on Target Beneficiaries
	8		
2	1	Acquainting Session: Getting to know each other between the mentor, the beneficiaries, and participant	Auditorium Session: Foundation of Society and Social Capital
	2		
	3		Interactive Session on Cultural Diversity
	4		Presentation from each of the beneficiaries
	5		Class Group Mentoring: Group Discussion on Each Participant Cultural Background
	6		Class Group Mentoring: Discussion between mentor, beneficiaries, and participant
	7		
	8		Class Group Discussion: Participant interviewing the beneficiaries
3	1	Initial Immersion Programs	Auditorium Session: Empathy Mapping
	2		
	3		Class Group Mentoring: Ethnography and Netnography
	4		Class Group Mentoring: Virtual sight seeing and observation
	5		
	6		Class Group Discussion: Participant collecting secondary data on beneficiaries business characteristic
	7		

	8		Class Group Discussion: Participant interviewing the beneficiaries and create initial social network analysis
4	1	Immersion Programs	Auditorium Session: Venture Creation and Theory of Change
	2		
	3		
	4		Direct Discussion and Data Findings:
	5		- Research to understand the business and inclusive community potential
	6		- Observation and confirmation on initial social network analysis
	7		- Filling in the Theory of Change map
	8		Class Group Mentoring: Discussion on Today's findings
5	1	Idea Creation and Communication	Auditorium Session: Internation Speaker 1
	2		
	3		
	4		Direct Discussion and Data Findings:
	5		- Research to understand the business and inclusive community potential
	6		- Observation and confirmation on initial social network analysis
	7		- Observation and confirmation Theory of Change map
	8		Class Group Mentoring: Discussion on Today's findings
6	1	Idea Creation and Communication	Auditorium Session: International Speaker 2
	2		
	3		Class Group Mentoring:
	4		Group Presentation on the previous week's findings regarding the problems and potential and feedback
	5		Direct Discussion and Data Findings:
	6		- Research to understand the business and inclusive community potential
	7		- Observation and confirmation on initial social network analysis
	8		- Observation and confirmation Theory of Change map
	1		Auditorium Session: Social incusiveness in Financial and value preposition
	2		

7	3	Idea Creation and Communication	Direct Discussion and Data Findings: - Research to understand the business and inclusive community potential - Filling in value proposition
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	8		Class Group Mentoring: Discussion on Today's findings
8	1	Formulation and Plan	Auditorium Session: Business model for social entre
	2		
	3		
	4		Direct Discussion and Data Findings: - Research to understand the business and inclusive community potential - Filling in business model canvas building blocks - Formulating business model for social entre
	5		
	6		
	7		
	8		Class Group Mentoring: Discussion on Today's findings
9	1	Formulation and Plan	Direct Discussion and Data Findings: - Research to understand the business and inclusive community potential - Filling in business model canvas building blocks - Formulating business model for social entre
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	8		Class Group Mentoring: Discussion on Today's findings
10	1	Formulation and Plan	Direct Discussion and Data Findings: - Research to understand the business and inclusive community potential - Filling in business model canvas building blocks - Formulating business model for social entre
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	7		Class Group Mentoring: Discussion on Today's findings
	8		
11	1	Formulation and Plan	Direct Discussion and Data Findings: - Research to understand the business and inclusive community potential - Filling in business model canvas building blocks - Formulating business model for social entre
	2		
	3		
	4		
	5		Presentation on Idea's Testing plan
	6		
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	8		
12	1	Idea's testing	Presentation of Ideas that will be implemented:
	2		
	3		
	4		if it is in a form of business plan, do FGD and discussion with beneficiaries to combine the idea's with real data
	5		if it is in a form of a product then create a mock up/MVP
	6		if it is in a form of a movement then create a simulation
	7		Class Group Mentoring: Discussion on Today's findings
	8		
13	1	Idea's testing	Implementation of Ideas and feedback
	2		
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	8		Class Group Mentoring: Discussion on Today's findings
	1		
	2		

14	3	Idea's testing	Implementation of Ideas and feedback
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15	1	Final Presentation	Presentation on the final ideas and implementation
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	8		Closing Remarks